



2020 ANNUAL REPORT

www.gncanada.ca

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hello@gncanada.ca

A WORD FROM OUR EXECUTIVE DIRECTOR

At Good Neighbors Canada we work to create inclusive communities where everyone has a voice. Our projects involve locals in decision-making processes so that changes made can be carried on independently. We want to give children the chance to live in a constructive and safe environment, so they can teach future generations about the power of collaboration.

If anything, 2020 proved that we are better together. Globally, Good Neighbors responded to the pandemic in cooperation with local health authorities, governments, the United Nations, and humanitarian societies.

Locally, to further our support to more people, we joined forces with three organizations for our COVID-19 Food Relief campaign. We raised over \$23,000 with matching donations from the Gore Mutual Foundation.

This pandemic brought a lot of uncertainty, but it has also given us time to make improvements. In August, we started migrating our database to the new CanadaHelps Donor Management System (DMS) and now we can offer instant tax receipts.

We hope to continue having the incredible support of our donors, partners, and volunteers to help our neighbours around the world. Thank you! I invite you to follow our new campaigns and initiatives and learn more about the good you help us create worldwide. ●



Hyang Cho with Chad Callander, the Executive Director of Meals on Wheels London.

HCho
HYANG CHO
EXECUTIVE DIRECTOR

OUR REACH

\$62,527 RAISED



312 DONORS

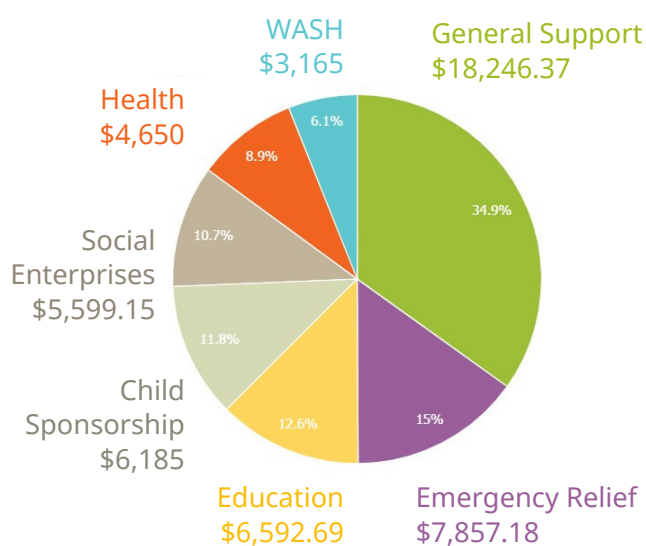


**40% OF OUR DONORS
CONTRIBUTE EVERY MONTH**

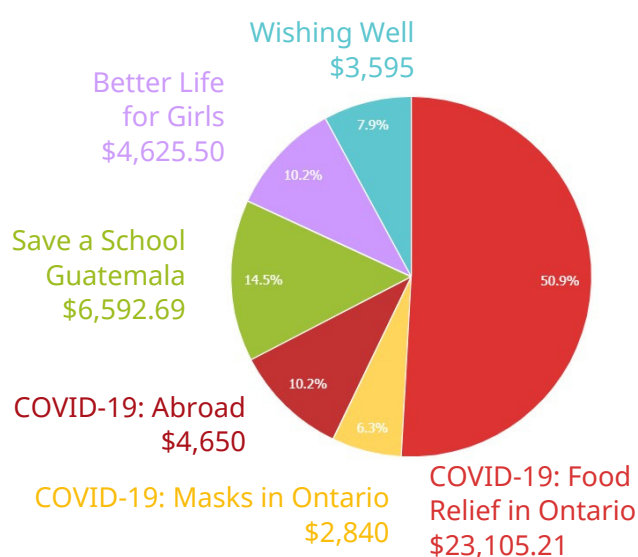
In 2020, we also had 140 children sponsored in the Dominican Republic.
Thank you to all staff, supporters, and everyone who applied to volunteer!

DONATIONS IN 2020

BY AREA OF WORK



BY CAMPAIGNS



STAYING CONNECTED



68,118 views on YouTube



365 Twitter followers



3,285 Facebook followers



554 newsletter subscribers



1,310 Instagram followers



126 LinkedIn followers

Subscribe to our monthly newsletter at www.gncanada.ca
and follow us on social media: [@hellogncanada](https://www.instagram.com/hellogncanada).

FINANCIAL OVERVIEW

Good Neighbors Canada is a registered Canadian charity that helps communities worldwide make positive changes that last. We are part of Good Neighbors International, an organization that has been responding to humanitarian crises since 1991.

Good Neighbors' financial statements are externally audited at Ford Keast and are in accordance with Canadian accounting standards.

COVID-19 has impacted Good Neighbors' operations and fundraising capacity. Still, the organization is not exposed to significant credit, interest rate, or market risk. As grants are received from Good Neighbors International, we continue to honour all our commitments.

BOARD OF DIRECTORS:

Min Ho Choi - Chair
Geunwoo Ji - Treasurer
Hyang Cho - Secretary

TOTAL REVENUE:
\$456,159

TOTAL EXPENSES:
\$436,511

**REVENUE OVER
EXPENSES:**
\$19,648

**GOVERNMENT
ASSISTANCE:**
\$65,837*

NET REVENUE:
\$85,485

**Canadian Emergency Wage Subsidy, Temporary Wage Subsidy, and Canada Emergency Wage Rent programs.*

REVENUE

Grants.....	\$392,401
Eligible donations.....	\$41,816
Ineligible donations.....	\$16,590
Fundraising and product sales.....	\$4,121
Gifts-in-kind.....	\$1,211
Other.....	\$20

\$456,159**EXPENSES**

International support.....	\$102,879
Administration.....	\$82,203
Resource development.....	\$63,760
Research and development.....	\$63,618
Domestic support.....	\$46,782
Sponsorship development and service.....	\$35,248
Public relations.....	\$25,310
Network and partnership.....	\$10,821
Purchases of goods for resale.....	\$3,345
Amortization.....	\$2,515
Miscellaneous.....	\$30

\$436,511**EARNINGS (LOSS) FROM OPERATIONS****\$19,648****GOVERNMENT ASSISTANCE****\$65,837****NET REVENUE (EXPENSE)****\$85,485****2019 COMPARISON***16.79% decrease in revenue due to COVID-19.**20.40% decrease in expenses to better manage revenue. ●*



COMMUNITIES REACHED

New South Wales: Forbes River,
Nowra, Ulladulla, Kempsey,
Narooma, South Nowra, Armidale,
Guyra, Mogo, Moruya.

Victoria: Bright.



20,000 MEALS



AU\$ 77,000

returned to the community
through reduced public health
and welfare needs.

Delivering hampers to bushfire victims

Emergency Relief

In February 2020, we sent \$6,122.38 from our Emergency Relief fund to feed vulnerable community members in Australia affected by the horrible bushfires in late 2019 and early 2020.

Through Good Neighbors Australia, a total of AU\$10,000 was donated for hampers. The local partner, OzHarvest, purchased food from local shops whenever possible to have access to fresh and nutritious options. ●



COVID-19: \$23,105.91 for food relief

Health

When quarantine started, our first thought was food relief for people in need and those with mobility restrictions. We supported *Meals on Wheels*, the *Food Bank*, and *Mission Services* in London, ON with \$15,000 from our General fund, and raised \$8,105.91 more.

We also donated pandemic supplies, like the 10,000 masks sent to the Jane and Finch community in Toronto, where COVID-19 hit the hardest. ●



60L OF HAND
SANITIZER AND
72 ROLLS OF
PAPER TOWELS



10,400
MASKS

Sea Mission helped distribute 10,000 masks in Toronto, from our fundraiser with Korean churches. We also gave 400 masks to the London Health Sciences Centre.

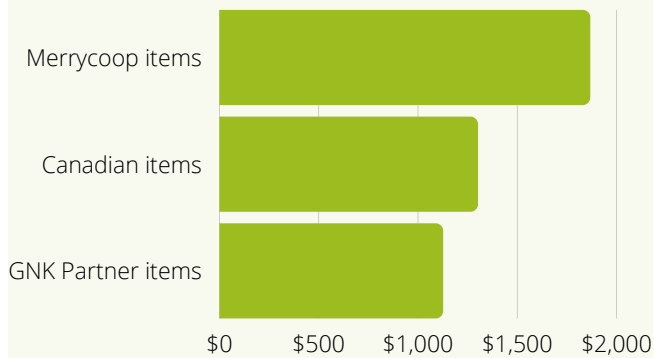


ALMOST
\$26,000

raised in total for food relief
and Personal Protective
Equipment (PPE) in Canada.



SALES BY CATEGORY



TOTAL SALES
\$5,088.82



6 cooperative members in Mongolia, for example, started training to perfect their knitting skills. Vocational training for 15 people is also scheduled.



Yarn and irons, as well as other materials and equipment, will be bought.

Supporting income generation initiatives

Social Enterprises

In the second half of 2020, our Goods4Causes online shop was relaunched on a new platform with more products from artisans abroad, under the Merrycoop umbrella, and in Canada. In a few months, we had 46,912 page views, with an average of 5.98 pages per session.

Every product supports community needs or initiatives like training, facility upgrades, and the purchase of new materials. ●



[ABOUT US](#) [OUR CAUSES](#) [PRODUCTS](#) [BECOME A VENDOR](#)

[Shop Now](#)

**HANDMADE GIFTS
THAT GIVE BACK**

[Shop now](#)

Canada wide
shipping

Free shipping
on all orders \$100 and up

Pickup available
in London, Ontario

Building water supply systems and washrooms

Water, Sanitation and Hygiene (WASH)

What a great year for the Good Water Project! While in Nicaragua we supported the construction of three washrooms sending \$3,264.08, in Zambia we contributed \$4,703.30 to the installation of a water system at the Chiyota Primary School.

The renovations in Zambia include a solar panel system to facilitate water pumping. Another highlight is a girl's washroom, requested to help girls during their periods. ●

ZAMBIA



3,250 PEOPLE
now have a well,
water tank, sinks,
washrooms, and
solar panels.

NICARAGUA



**3 NEW
WASHROOMS
BUILT**

Families in San Jose de Gracias, Santa Teresa can now have privacy, safety, and cleaner facilities.

"I feel blessed and I am very thankful to Good Neighbors for helping my family".

*- Dominga Gutierrez Saborio,
mother of Yancis (10) and Mariela (11).*





**\$42,553.62
RAISED FOR:**

- Tuition
- Uniforms, socks, and shoes
- Water filter
- Air conditioning and fans
- Generator
- Printer, scanner, and projector
- Hygiene products
- Math and English competitions
- Brain games
- Chairs, books, and stationery
- Exam Award
- Teaching materials
- Teacher training
- Playground
- Campaigns for children's rights

"The Save a School campaign was a light for teachers, students, and the community. Students got a child-friendly environment and the opportunity to stay in school".

*- Shathi Farzana,
Head Teacher - GN Mirpur School*

Making quality education a priority

Save a School Bangladesh

In 2019, our Save a School Campaign had many activities to raise funds for the Mirpur School, in Dhaka, Bangladesh. Through *Music for Mirpur* alone - the benefit concert with our ambassador, Chad Price -, we raised \$10,507.37.

We also had a fundraiser at Indigo and a Christmas campaign dedicated to the cause. In 2020, Good Neighbors Bangladesh implemented all improvements for their 200 students. ●



Helping girls stay in school in Uganda

Better Life for Girls

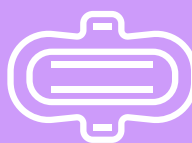
In 2020, 5 primary schools in the Olok county were the focus of our campaign in Uganda: Ngabwe, Odwarat, Apapa, Olok, and Osonga.

The main purpose was to educate students to reduce school dropout rates due to the lack of sanitary pads and other menstruation-related topics. Over 2,000 Dignity Kits were distributed. Many girls had been using banana leaves and old clothes instead of pads. ●



**TRAINING FOR
147 GIRLS IN
5 SCHOOLS**

Topics covered: hygiene, body changes, myths, period management at school, and how to deal with symptoms.



**2,179
KITS**

Dignity Kits include 6 reusable sanitary pads, 2 pairs of underwear, transport bag.



**MOBILIZING
GIRLS TO BE
AMBASSADORS**





WE APPRECIATE YOUR SUPPORT

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General inquiries - ext. 703

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ONLINE STORE:
www.goods4causes.ca
